

Izmir University of Economics  
Econ 533: Quantitative Methods and  
Econometrics

**Constrained Optimization**

# The Lagrange Multiplier Method

- To find only possible solutions of the problem

$$\max(\min)f(x, y) \quad \text{subject to} \quad g(x, y) = c \quad (1)$$

Proceed as follows

- (I) Write down the Lagrangian

$$L(x, y) = f(x, y) - \lambda(g(x, y) - c) \quad (2)$$

where  $\lambda$  is a constant

- (II) Differentiate  $L$  with respect to  $x$  and  $y$ , and equate the partial derivatives to 0.

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- (III) The two equations in (II), together with the constraint yield the following three equations:

$$L'_1(x, y) = f'_1(x, y)\lambda(g'_1(x, y) - c) = 0$$

$$L'_2(x, y) = f'_2(x, y)\lambda(g'_2(x, y) - c) = 0$$

$$g(x, y) = c$$

- (IV) Solve these equations simultaneously for the three unknowns  $x$ ,  $y$ , and  $\lambda$ .

- ▶ The conditions in (III) are called the first-order conditions.

## Examples

- ▶ Example 1: A consumer has the utility function  $u(x, y) = xy$  and faces the budget constraint  $2x + y = 100$ . Find the only solution candidate to the consumer demand problem

$$\max xy \quad \text{subject to} \quad 2x + y = 100$$

- ▶ Example 2: A single product firm intends to produce 30 units of output as cheaply as possible. By using  $K$  units of capital and  $L$  units of labor, it can produce  $\sqrt{K} + L$  units. Suppose the prices of capital and labour are, respectively, 1 and 20. The firm's problem is then

$$\min K + 20L \quad \text{subject to} \quad \sqrt{K} + L = 30$$

Find the optimal choices of  $K$  and  $L$ .

# Examples

- ▶ Example 3: Examine the general utility maximizing problem with two goods:

$$\max u(x, y) \quad \text{subject to} \quad px + qy = m$$